

MAKE ART NOT WAR

UAL AWARDING BODY DIPLOMAS – LIVE BRIEF

14-18 NOW IS A FIVE-YEAR PROGRAMME OF EXTRAORDINARY ARTS EXPERIENCES CONNECTING PEOPLE WITH THE FIRST WORLD WAR. WWW.1418NOW.ORG.UK

THIS LIVE BRIEF HAS BEEN DESIGNED TO KICK-START YOUR OWN INDEPENDENT AREA OF STUDY, PROJECT DEVELOPMENT AND PRODUCTION FOR ASSESSMENT.

LEADING CONTEMPORARY ARTIST BOB AND ROBERTA SMITH, CHALLENGES YOU TO MAKE ART NOT WAR.



I'm interested in how art can be a force for change and how creativity is fundamental for all our lives. War has a long relationship with art. There are war artists, war poets and war photographers, but what about peace? What about peace sculptors or peace poets?

Bob and Roberta Smith

THE LIVE BRIEF

A live brief is a call to create work that responds to an idea, question or stimulus from an external or industry source with a need to be creative, yet also work to a timeline with clearly defined outcomes. Responding to a live brief requires curiosity, intuition, originality, persistence and taking risks – in short, all of the creative skills highlighted in the *Make Art Not War* project activities.

This *Make Art Not War* Live Brief is based on the following question from Bob and Roberta Smith:

WHAT DOES PEACE MEAN TO YOU?

If you plug the question, ‘What is peace?’ into Google the definitions are hard to dispute yet they feel incomplete; they suggest that peace is a destination, while saying nothing about what you’re likely to find, or how you might feel, or what it looks like.

Your task is to unpick this question and create a project that engages with the idea of ‘peace’ in new and unexpected ways.

In responding to this Live Brief, we expect you to:

- **Develop a personal connection to the central question.** Analyse and interrogate the question in light of your own experience and the world you live in. Think about how the question makes you feel; think about how you want it to make others feel. Use all of your senses.
- **Continually reflect on your process.** As you move ahead with your response, repeatedly ask yourself these questions: ‘Am I staying true to my personal connection to the central question?’ ‘What new connections are emerging for me that feel important to express in my response?’
- **Document your process,** including sketches, notes, research sources, and moments of inspiration and influence. Your documentation should demonstrate progression; how you are moving from the question towards your response.
- **Be original.** Be bold; make an impression. Take a risk.

STARTING POINTS

Watch [Bob and Roberta Smith's film](#) and the other short *Make Art Not War* films in the series. Here are some ways you might use the films to find starting points:

- **Creative process**
To what extent might collaboration sharpen or expand your work?
(Marc Rees)
- **Space and place**
How might you use negative space or engage with landscape? (Rachel Whiteread, Katrina Palmer)
- **People**
How might you engage people not only as observers but also as essential elements of your response? (Jeremy Deller)
- **Materials**
How might you use symbols, objects and unusual or extraordinary materials to convey meaning? (Yinka Shonibare)

Also consider the skills you've developed through the project activities. Use the Creative Sparks exercises to shake up your thinking.

As your response evolves, be aware of what affects your interpretation of the central question. Does peace to you mean something different depending on your mood, your interactions with others, the day's news? How might this influence your process and response.

You might be a musician who needs to sit in a solitary room rather like I do. I'm a painter; I need to be alone in my studio to make my art. Or you might be someone who likes to collaborate with other people in an ensemble activity. Or you might be the kind of person who works and develops a process from something very particular and it all becomes incredibly complex and beautiful.

- Bob and Roberta Smith

This Live Brief is about being confident to say things, develop opinions and to be able to contribute to the world.

#MAKEARTNOTWAR
MAKEARTNOTWAR.ORG.UK
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Make Art Not War has been created to encourage young people to develop and nurture essential creative skills and root these in their study.

The 14-18 NOW programme produced by ArtsMediaPeople has been devised with leading contemporary artist, Bob and Roberta Smith, leading academic Professor Bill Lucas, director of the Centre for Real World Learning at the University of Winchester and the former CEO of Creative & Cultural Skills, Pauline Tambling CBE. The programme is collaborating with the UAL Awarding Body and this Live Brief has been developed together to offer a compelling route into assessment across the suite of UAL Awarding Body Diplomas.

Bob and Roberta Smith

Bob and Roberta Smith OBE RA, is a leading contemporary artist, writer, author, musician, and art education advocate. Known for this 'slogan art' he is also associate professor at Sir John Cass Department of Art. He considers art as a human right and has long believed in the place of creativity and art in education. He was a lead artist for the 14-18 NOW commission in 2014, *Lights Out* and is the lead artist for *Make Art Not War*.

Centre for Real World Learning, University of Winchester

Bill Lucas is Director of the Centre for Real-World Learning and Professor of Learning at the University of Winchester. In 2017 he was appointed to be the co-chair of the new PISA 2021 test of Creative Thinking which will draw on his acclaimed five-dimensional model for creativity.

For *Make Art Not War*, as a writer and creativity advisor, working with Ellen Spencer he has edited and generated a suite of curriculum materials to impact creative approaches to learning for 16-18 year olds.

Creative & Cultural Skills

Creative & Cultural Skills is an independent charity and licensed Sector Skills Council that champions non-traditional progression routes into the and through the workforce. They deliver activities for young people through their National Skills Academy network and promote careers advice, guidance and apprenticeships.

For *Make Art Not War*, each of the leadership colleges is working with an artist mentor for the duration of the programme.

The programme is delighted to be collaborating with the **UAL Awarding Body** and the **Sixth Form Colleges Association**.

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